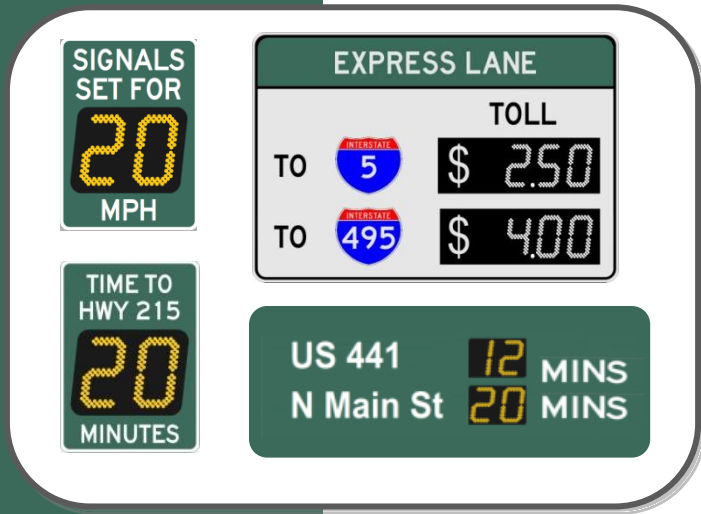


GuideSigns

Hybrid Guide Signs
TravelTime™, TrafficFlow™, TollRate™



Traffic guide signs come in a variety of shapes and colors, each with an important message to help drivers arrive at their destinations safely.

Static signs provide basic information while dynamic message signs (DMS) convey LED messages in real-time, such as road or lane closures or weather conditions.

Hybrid signs combine static and dynamic messages on a single sign, embedding one or more dynamic LED message panels within a conventional reflective static sign.

DeviceManager™

Two-way wireless communication
Alerts, set-up, diagnostics, upgrades

Local: Onsite™ Bluetooth®
Remote: InstaNet™
Failure Alerts: OfficeAlert™

SchedulePro™

Program with ease, unlimited schedules, modes, exceptions

TrafficAnalyzer™

Traffic data, reporting

Informing Drivers. Changing Behavior.

Our hybrid guide signs notify drivers of TravelTime™ by destination, synchronized signal TrafficFlow™ Manager speeds and TollRate™ pricing.

Compared to full dynamic message (DMS) signs, these signs provide better legibility and shorter driver reading time plus substantial cost savings up-front and over time.

- Easier, faster installation: Our smaller, lighter design is self-contained. Even our controller is inside the sign, meaning no external controller boxes to install.
- Lower operating cost: Significantly lower power requirements make solar power viable.
- Lower maintenance costs: Reduced heat dissipation requires no fans. Longer LED life guaranteed by our warranty—five years on white LEDs, 10 years on amber.

Options include:

- Two-way wireless communication with your signs: Use OnSite™ in the field, or InstaNet™ from your Traffic Management Center. The OfficeAlert™ option sends automatic failure notification and exception reporting by text and/or email.
- Amber or white LEDs, 15-inch or 18-inch seven-segment, or 12, 15 or 18-inch full matrix digits (12M, 15M, 18M.)
- AC, DC, or solar, typically less than half the power requirements of other hybrid signs.
- TrafficAnalyzer™ traffic data with time, speed, and volume, and reporting.
- Communicate through NTCIP, fiber, WAN TCP/IP, Bluetooth® wireless, cellular modem, radio/RF modem, serial or Ethernet connections.

All products are backed by the best warranty in the business and supported by our highly-acclaimed customer service team.

800.421.8325

sales@informationdisplay.com
www.informationdisplay.com

THE BEST IN THE BUSINESS

 **INFORMATION DISPLAY**
COMPANY

TravelTime™

PN: TT-15, TT-18, TT-12M, TT-15M, TT-18M



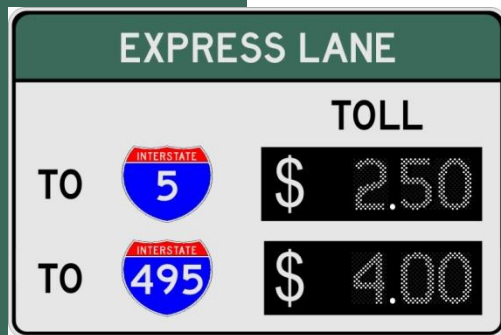
TravelTime™ is a cost-effective solution for delivering real-time travel information. TravelTime displays the drive time to points ahead, allowing drivers to choose alternate routes.

TravelTime improves traffic flow and reduces the risk of congestion-related accidents, resulting in reduced fuel expense, freight costs, and vehicle emissions.

Drivers easily recognize these fully FHWA MUTCD compliant signs, and they can quickly read the highly legible LED digits displaying the travel time.

TollRate™

PN: TR-15, TR-18, TR-18M



Dynamic tolling is an ideal way to manage express and HOV lanes. Raising the toll price discourages drivers from using lanes or roads at peak times, encouraging some to take alternative routes, thereby reducing congestion.

Well-placed TollRate™ signs give drivers sufficient time to decide whether to use the express lane or seek an alternative route. They also display which lane or route requires no toll. The most cost effective solution is based on an automatic TMC system sending price changes to the sign.

TrafficFlow™ Manager

PN: TFM-15, TFM-18, TFM-18M



TrafficFlow Manager is a tool for improving the flow of traffic on roadways controlled by successive traffic signals. Drivers tend to accelerate forward when the lights turn green, only to brake at the next light. The ensuing congestion, frustration, and rear-end collisions can easily be avoided by giving drivers good information.

Working together with synchronized signals, bright LED digits embedded in a static green "Signals Set For" sign tell drivers the ideal driving speed to make it through the green lights ahead. Complying drivers have a positive experience and continue to drive at the recommended speed.

800.421.8325

Effective. Versatile. Durable